

District Two Fall Conference 2007

Join us in

Erie

*Sunrise over Lake Erie at the North Pier,
Erie, Pennsylvania*

October 12-13, 2007

A registration fee of \$175 per person will cover the expenses for this learning and sharing event. Included is dinner at Matthew's Trattoria Friday evening...lunch at Mercyhurst College on Saturday and dinner Saturday evening at La Bonne Vie Steakhouse in the Presque Isle Downs & Casino.

Reservations for your Friday & Saturday evening stay can be made at:

The Holiday Inn Express Hotel & Suites
8101 Peach Street and I-90.
Phone: 814-217-1100
www.erieinns.com/holiday.html

Room cost is \$149 per day per suite.
Please mention the Erie Ad Club/AAF-District 2 Conference to get this special price. Complimentary Continental Breakfast included Saturday & Sunday morning.
(Each reservation includes a ticket to Splash Lagoon Indoor Water Park for those who are interested and/or may want to bring family).
Deadline for reservations is 10/1/07.

Since check-in time is at 4:00pm...will we start our Friday meeting at 2:00 in the banquet room of the Holiday Inn Express/Boston's Restaurant. You will be able to check in after our meeting with plenty of time to prepare before we are off to dinner at Matthews.

Please fill out the registration form and make your checks payable to the Erie Advertising Club and mail to:
The Erie Ad Club, PO Box 1402, Erie, Pennsylvania 16512
You may fax the registration form to confirm your reservation for the conference to Colleen Stubbs at 814-454-3266.

We are looking forward to seeing you in ERIE!

Get Together. Learn. Hear Great Ideas. Share.

Please join us in Erie, October 12 & 13th as we are proud to host this year's District Two Fall Conference. **Get together** to listen and discuss the latest industry trends from our peers, **learn** about AAF & District Two, **hear some tried and true ideas** about successful fundraising, discuss ADDY® guidelines and software changes and **share** what is working or may not be working for your club.

Relax. Have Fun.

After our small meeting on Friday... we've planned a **relaxing** dinner starting at 7:00p.m., with a specially prepared dinner by Chef Matthew himself at Matthew's Trattoria & Martini Lounge. Then it's off to enjoy some **fun** ... "ERIE" style.
(More entertainment details will follow...)

On Saturday, from 8:30a.m. - 5:00p.m., enjoy the beauty of the Mercyhurst College campus as they host our all-day conference meeting. Student ambassadors will provide quick tours during break times. Don't forget to see the gallery of ancient dinosaur bones!

Then we're "OFF" ... to Presque Isle Downs & Casino for dinner at La Bonne Vie Steakhouse. La Bonne Vie is reminiscent of an elegant 1920s Speakeasy restaurant. This upscale intimate dining room offers traditional and international fare that includes one hundred percent prime steaks, chops and lobster.

Enjoy the slots and horse racing after dinner!!!

Erie, Pennsylvania